

Health Disinformation During COVID-19 and the Role of Public Communication

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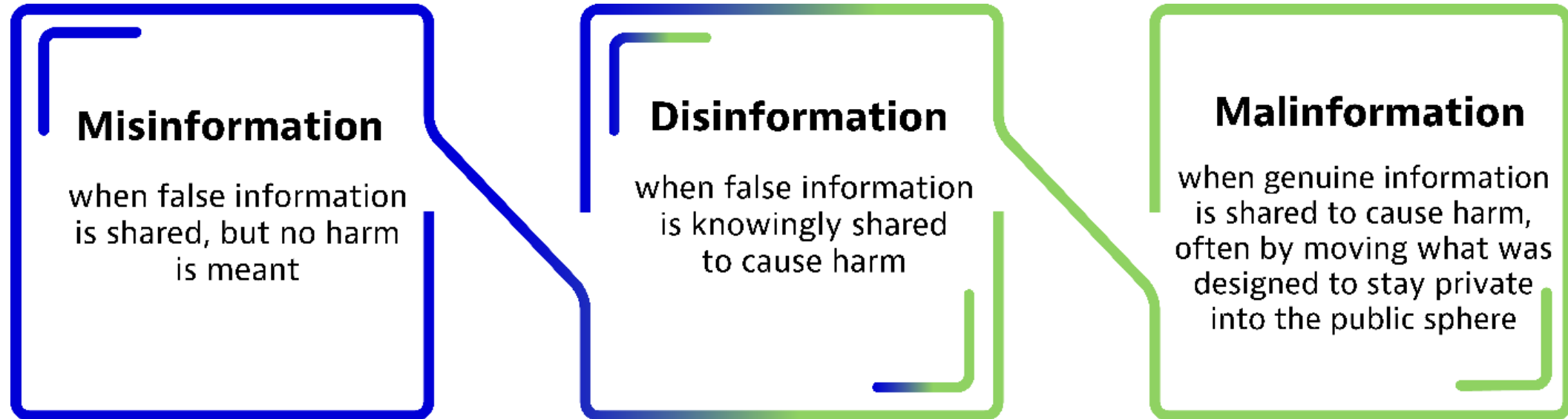
OECD

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About the OECD and the Open Government Unit



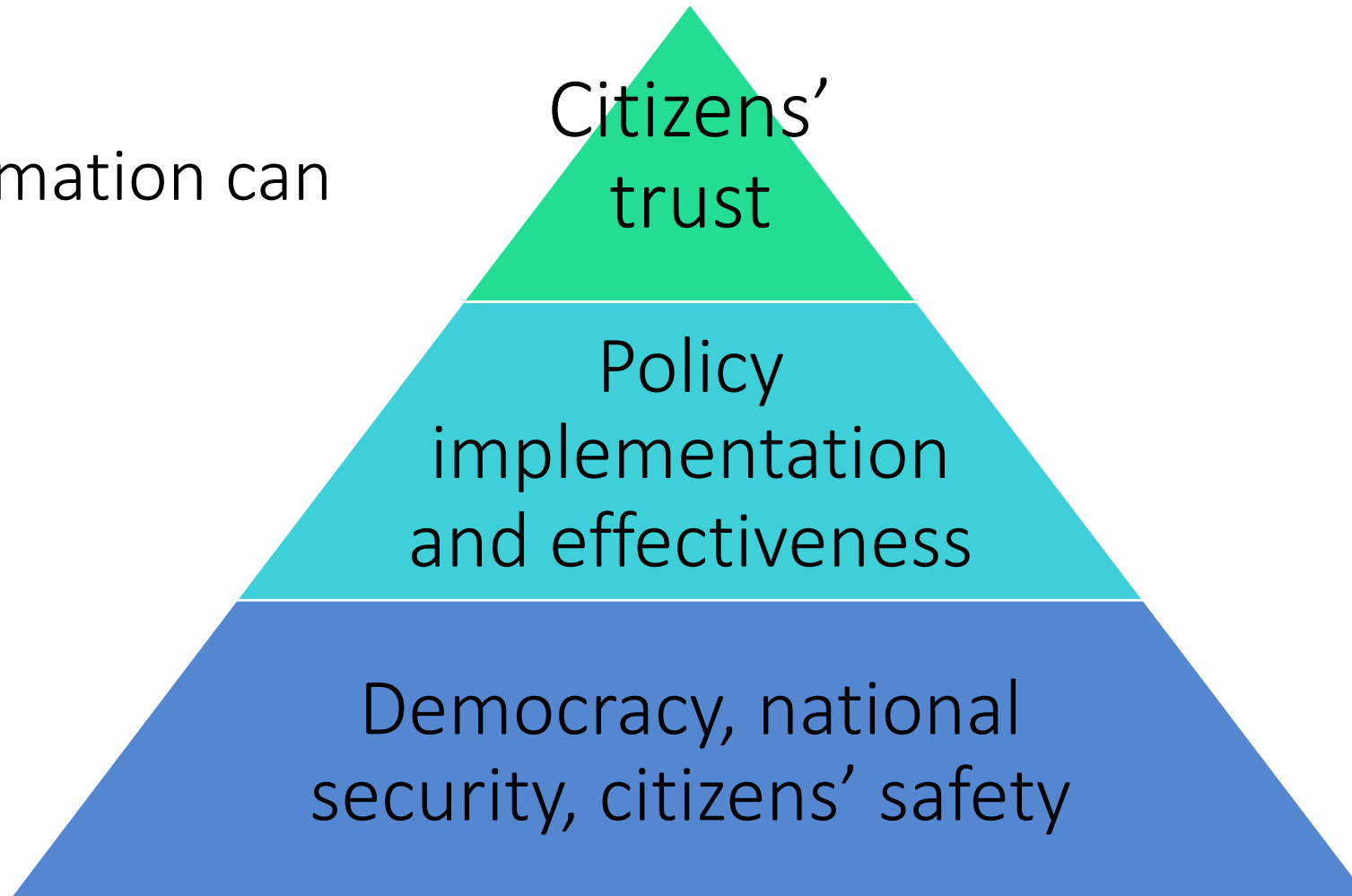
Understanding the challenge of disinformation



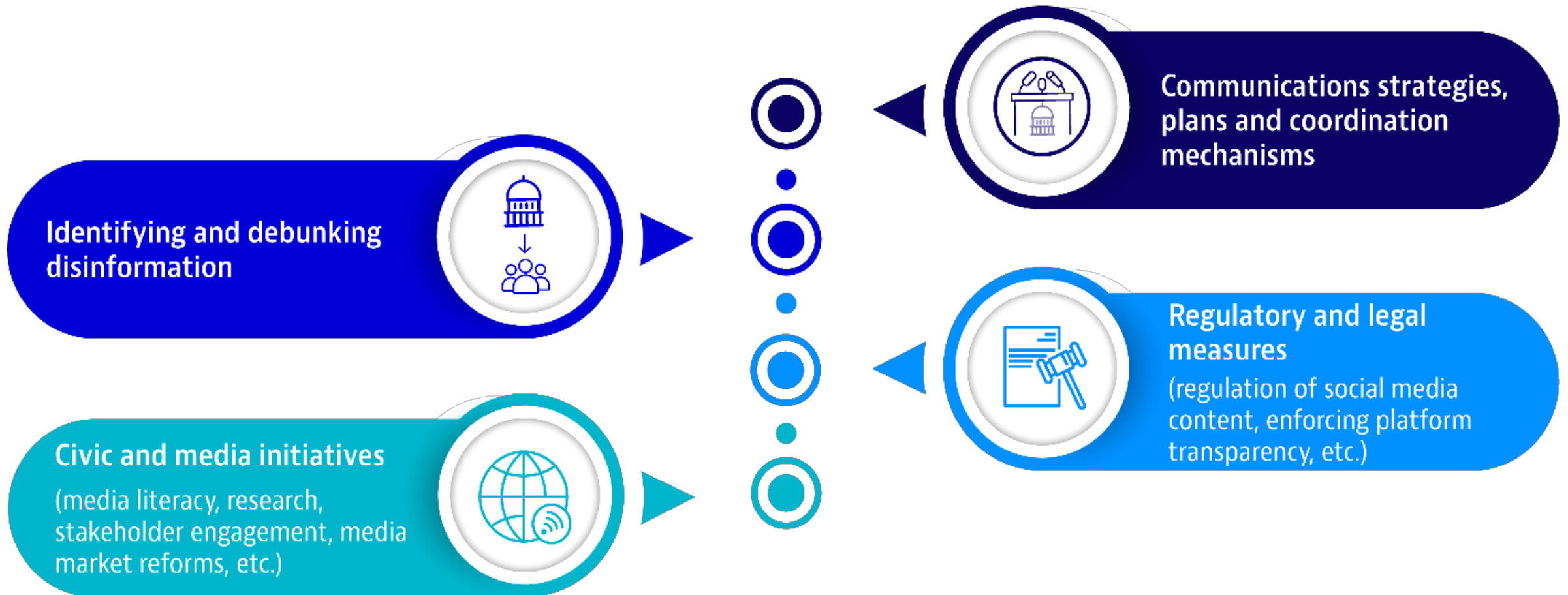
Source: Adapted from Wardle C., Derakshan H. (2017), Information Disorder: Towards an interdisciplinary framework for research and policy making, Council of Europe report, DGI(2017)09.

Understanding the challenge of disinformation

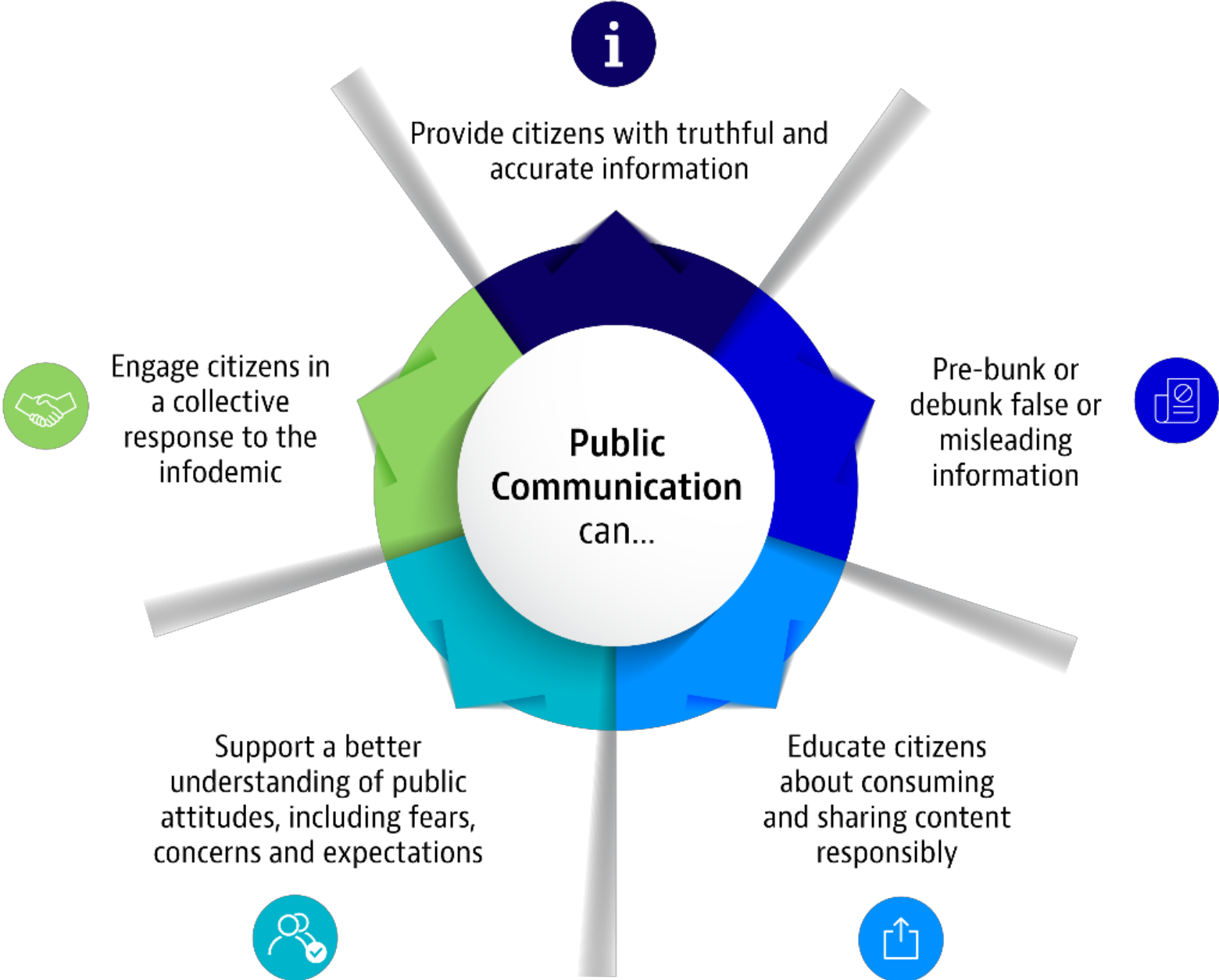
Disinformation can harm:



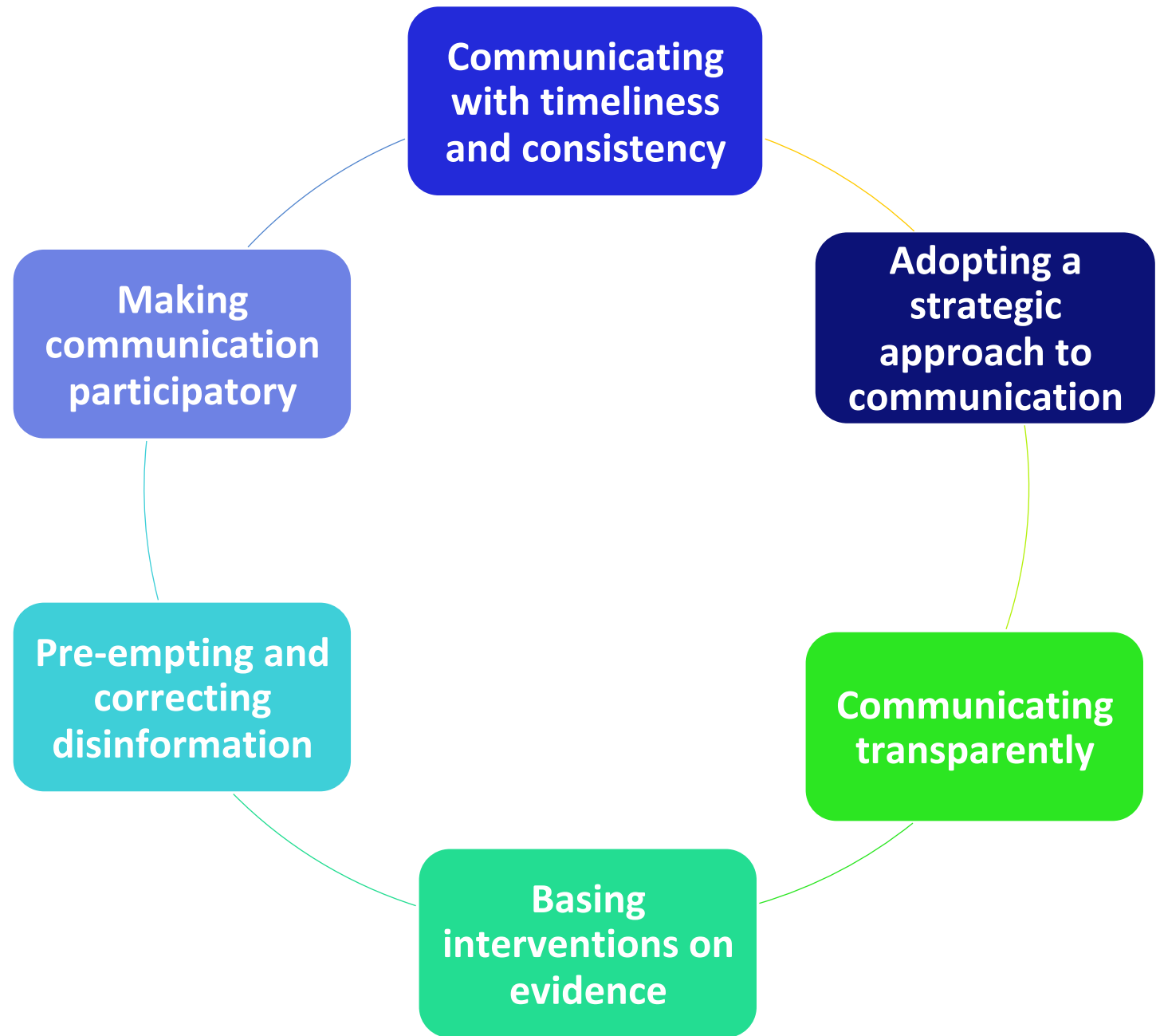
Governance responses to disinformation



Observations from emerging public communication practices to combat disinformation



Observations
from emerging
public
communication
practices to
combat
disinformation
(continued)



Thank You!

QUESTIONS?