Health Disinformation During COVID-19 and the Role of Public Communication

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About the OECD and the Open Government Unit



Open Government

The global context and the way forward HIGHLIGHTS 2016



Understanding the challenge of disinformation



Source: Adapted from Wardle C., Derakshan H. (2017), Information Disorder: Towards an interdisciplinary framework for research and policy making, Council of Europe report, DGI(2017)09.

Understanding the challenge of disinformation

Disinformation can harm:

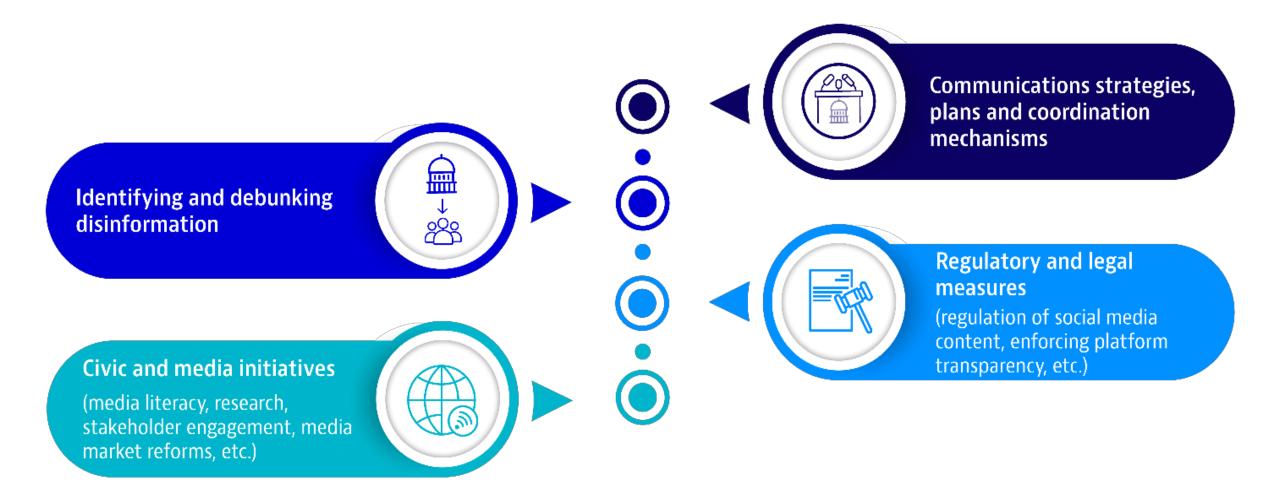
Policy implementation and effectiveness

Citizens'

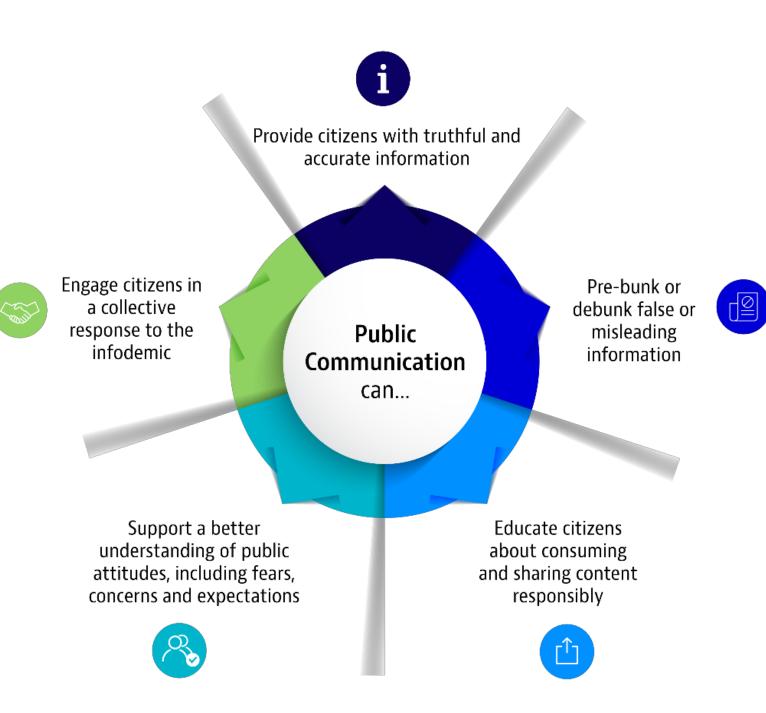
trust

Democracy, national security, citizens' safety

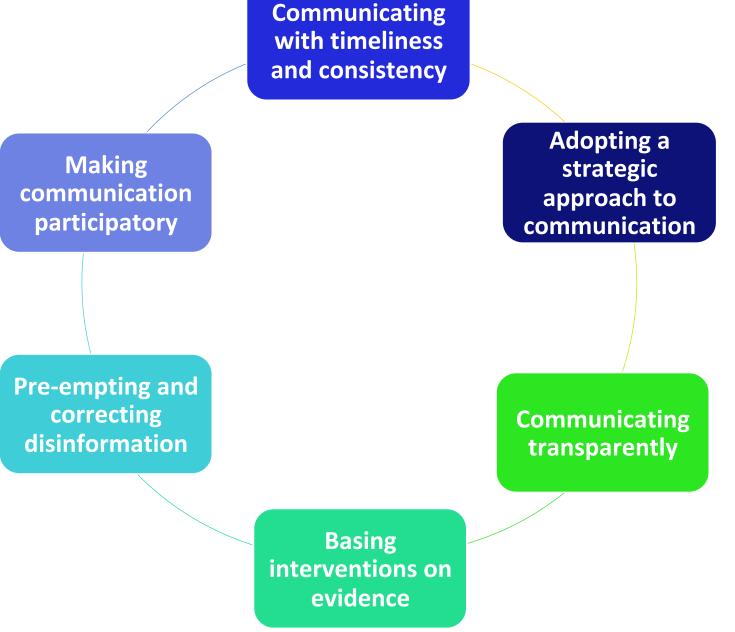
Governance responses to disinformation



Observations from emerging public communication practices to combat disinformation



Observations from emerging public communication practices to combat disinformation (continued)



Thank You!

QUESTIONS?