
Digital Practices and Solutions to Respond to the COVID-19 Induced Challenges in Governance

Israeli Perspective

23.06.20

**Innovation
Without
Borders**



Speaker

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Advising and forming collaborations and international strategic partnerships between global representatives (governments & MNE) and the Israeli technology and innovation ecosystem leading players.

Israel

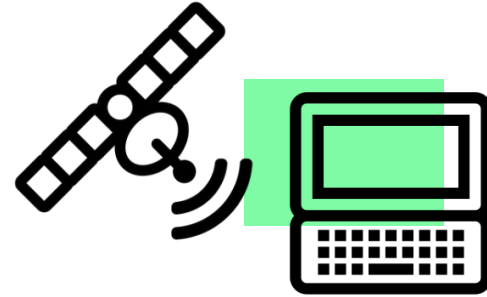


Israel known as the home of innovation

Israel



from Oranges

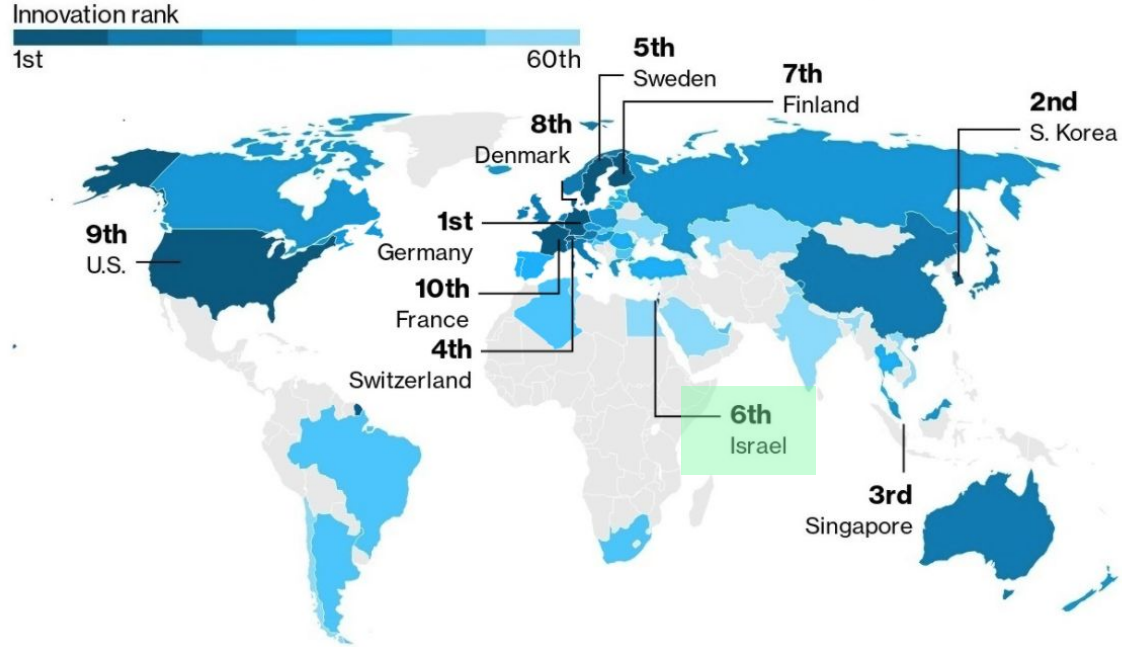


to High-tech



Facts about Israel Ecosystem:

World Most Innovative Economies



The Bloomberg Innovation Index 2020

Innovation
Without
Borders

“Start-up Nation” - The recipe of the Israeli Innovation

Tel Aviv hub ranked # 1 in foreign investing

FUNDING ROUNDS 2012 - 2017

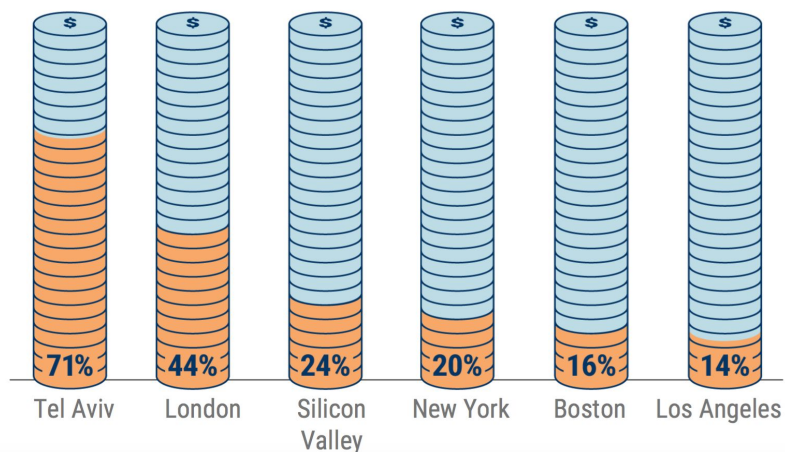


percent of rounds with foreign investors



percent of rounds with no foreign investors

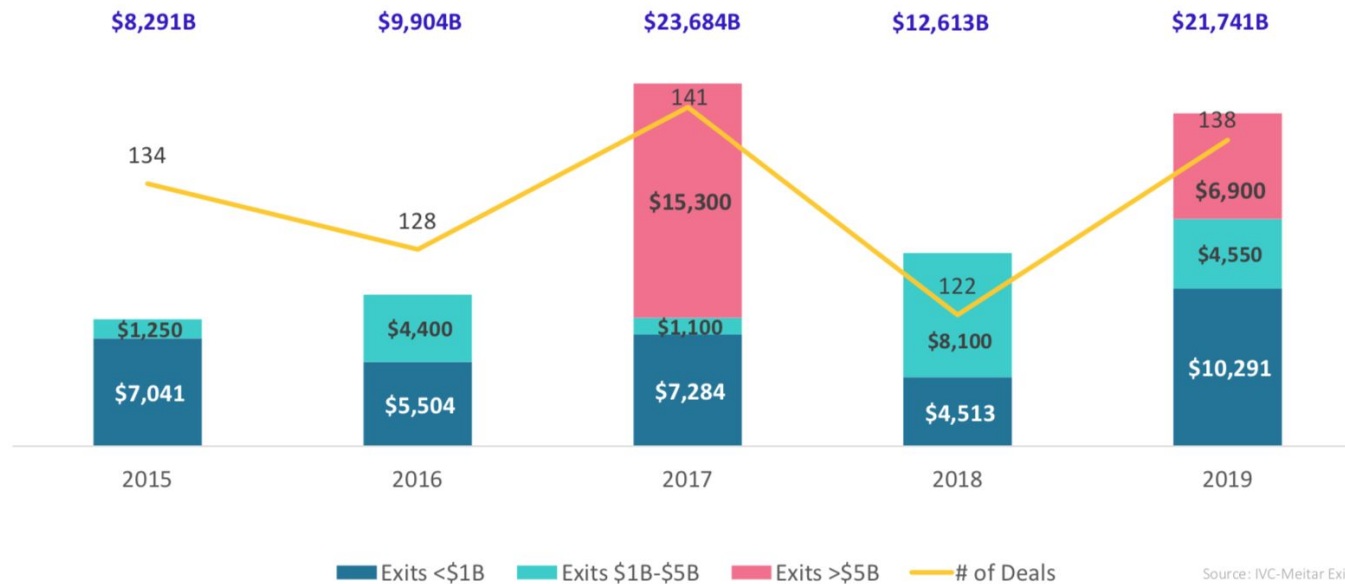
CBINSIGHTS



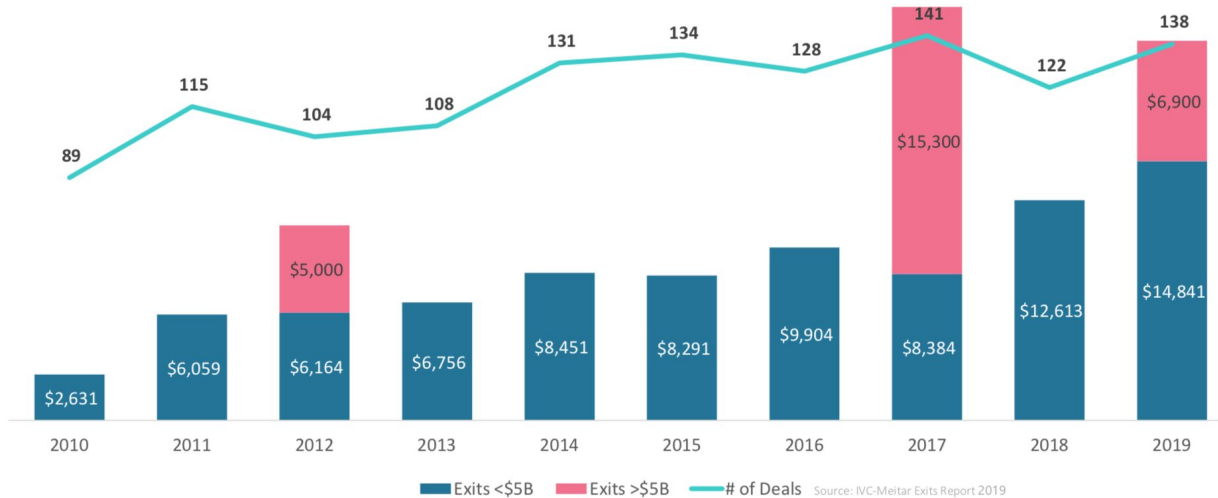
Tel Aviv attracts a high number of US and Europe-based investors.

Source: CBINSIGHTS

Exits in Israel | 2015-2019



Deals in Israel | 2010 –2019 (in M\$)

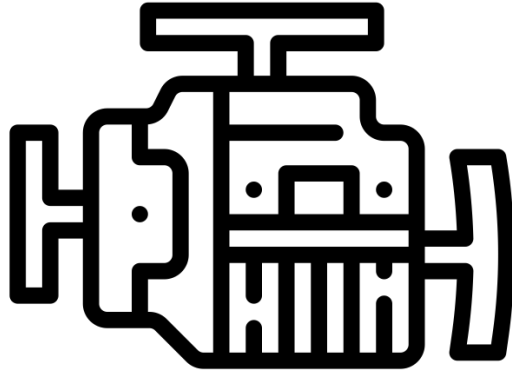


The total number of deals throughout the decade was 1,210 with a total exit value of \$111.29 billion.

Israel achievements:

- ✓ **#1 in the world in expenditure on R&D as % of GDP**
- ✓ **#1 in the world in number of VC Investments Per Capita**
- ✓ **#1 country with Nasdaq-listed companies except the U.S. and China**
- ✓ **#1 country in terms of high-tech employees concentration**

Israel achievements:



Tech and Innovation are
the **growth engine** of the
Israeli economy

13% of the GDP

38% of annual country export

To summarize:



To summarize:

but..

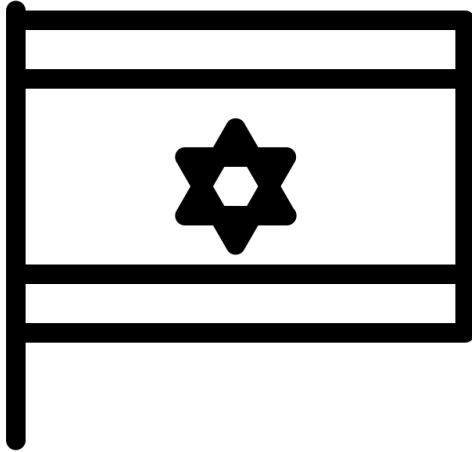


To summarize:



Why Israel..?

Why Israel?



Israel Challenges:

- 9 Million ppl = no market
- Size - 20,770 sq km
- 70 Years old
- Economical island
Not in a friendly neighborhood
- Low workforce participation
- No natural resources*

Why Israel?

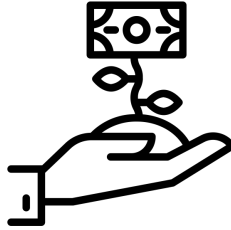
**SOMEHOW ISRAEL
ALLOWS INNOVATION
TO FLOURISH**

Israel achievements:



Startups

Over 6,500 Startups



Funding

150+ Vc Funds
100+ Accelerators



Multinationals

350+ R&D Centers

Why Israel?

We are not better.

Why Israel?

We are not better.

We just don't have a choice.

Why Israel?



“Necessity is the mother of invention!”

Why Israel?



“Necessity is the mother of invention!”

Why Israel?



Diversity

“Necessity is the mother of invention!”

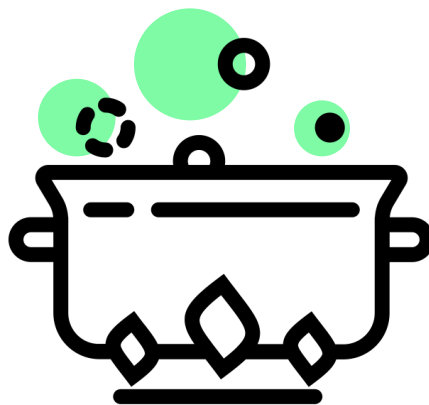
Why Israel?

Hutzpa!

Diversity

“Necessity is the mother of invention!”





The Israeli Innovation Recipe

Israeli synergy - Innovation Recipe



Culture



Academy



IDF



**Immigration -
internationality**



**Governmental
Support**

Israeli synergy - Innovation Recipe



Culture



Academy



IDF



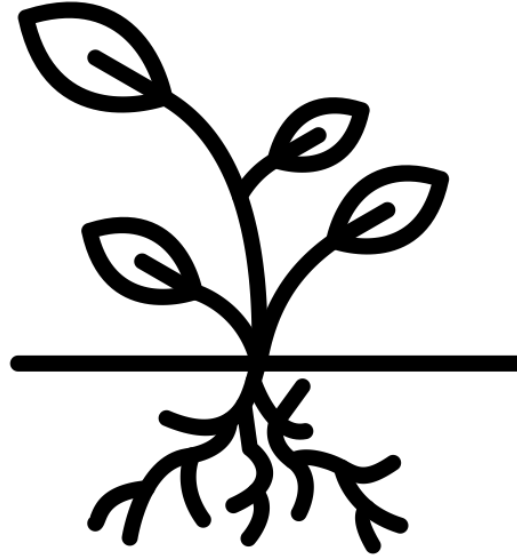
**Immigration -
internationality**

+



**Governmental
Support**

Israeli synergy - Government Support - How did it started?



IDF



Academy



Culture



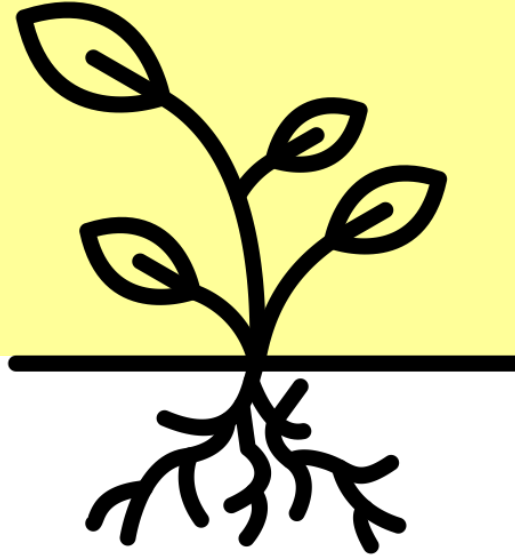
Immigration -
internationality



Gov'
Support

Israeli synergy - Government Support - How did it started?

Vc funds
Investments
International investments!



IDF



Academy



Culture



Immigration -
internationality



Gov'
Support

Israeli synergy - Government Support - How did it started?



IDF



Academy



Culture



Immigration -
internationality



Gov'
Support

Israeli synergy - Government Support - How did it started?

Gov' Support

Started in the 90's



IDF



Academy



Culture



Immigration -
internationality

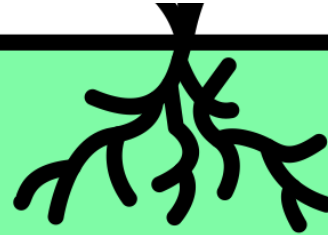


Gov'
Support

Israeli synergy - Government Support - How did it started?

- Enabling the market; Not leading it
- The highest risk!
- Investing yearly more than 400M\$
- No payments - pay back only if succeed
- 19 GOVERNMENT INCUBATORS
- Investing in the periphery (today)

Gov' Support



IDF



Academy



Culture



Immigration -
internationality



Gov'
Support

Israeli synergy - Government Support - How did it started?



IDF



Academy



Culture



Immigration -
internationality



Gov'
Support

Israeli synergy - Innovation Recipe

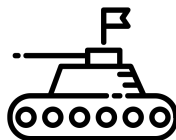
Healthy Ecosystem for Innovation – Start Up Nation



Culture



Academy



IDF



Immigration -
internationality

+



Governmental
Support



Startups

6,500+
START-UPS



Funding

150+ VC FUNDS
100+ ACCELERATORS



Multinationals

350+
MULTINATIONAL
R&D CENTERS

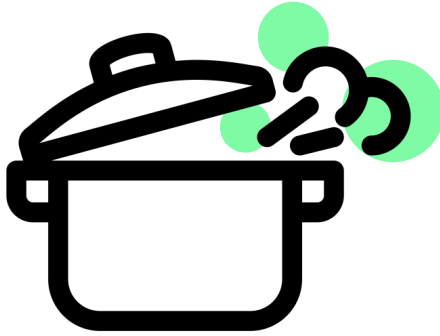
Israeli synergy - Innovation Recipe

Israel Future:



From Startup nation to SCALE-UP nation

Why Israel?



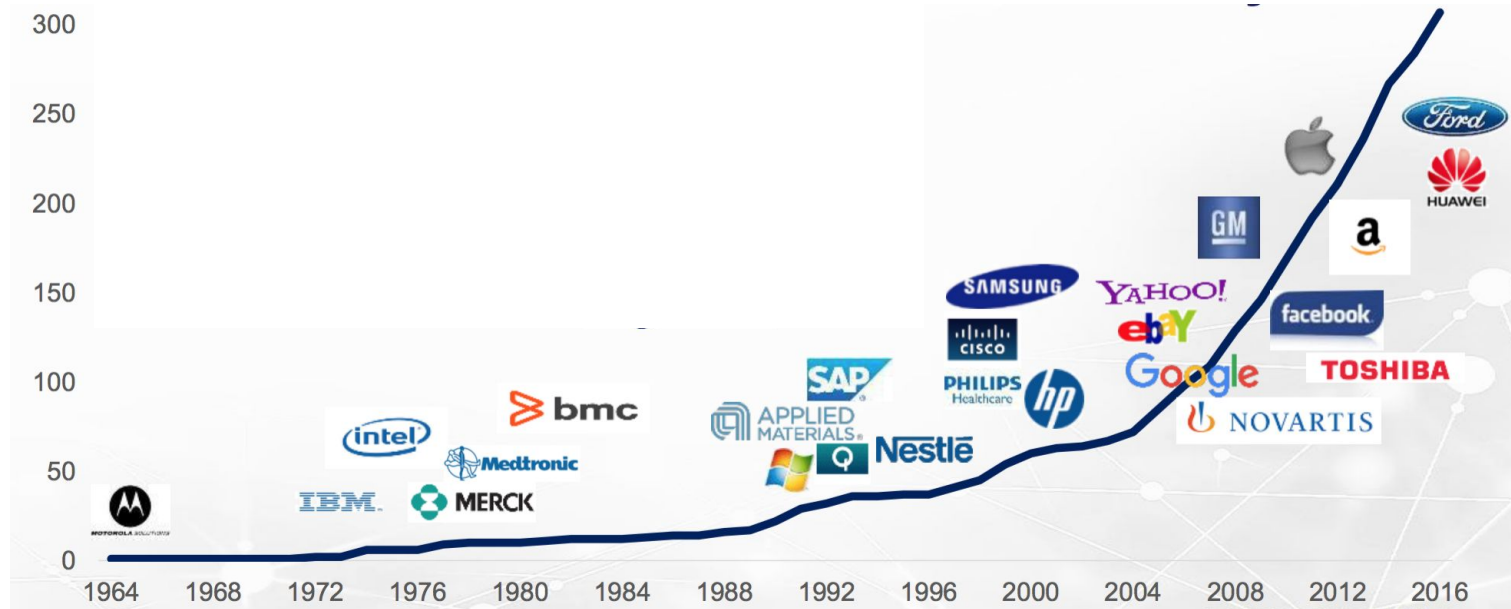
Boiling innovation!

Why Israel?

Everybody wants to be part of it!



Multinational Corporations in Israel (today over 350)



Innovation
Without
Borders

“Start-up Nation” - The recipe of the Israeli Innovation

Multinational Corporations in Israel (today over 350)

Industry/ Origin	IT, Hardware, Software & Services	Internet & Retail	Semiconductors	Finance, Banking & Insurance	Communications	Automotive, Energy, utility & Industrial	Healthcare & Medical	Other Industries	Electronics
North America									
Europe									
Asia									

Innovation Without Borders

Source: Deloitte Israel

“Start-up Nation” - The recipe of the Israeli Innovation

Multinational Corporations in Israel (today over 350)

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North America									
The Spillover!									
Europe									
Asia									

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Source: Deloitte Israel

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Why Israel?

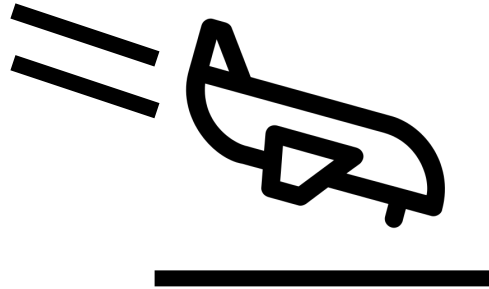
Countries & embassies are interested as well!



How to build the bridge between the international representatives and the local Israeli ecosystem?

Innovation Without Borders

What is IWB?



IWB is the landing-pad and innovation relations focal-point for the foreign representatives to the Israeli ecosystem

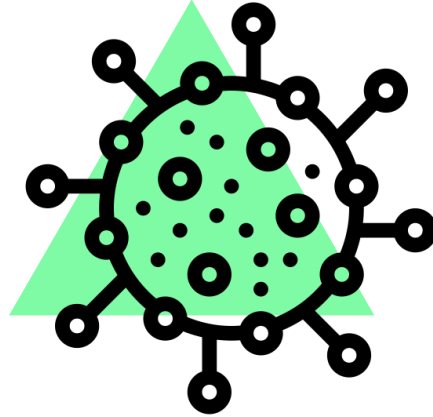
IWB - how we do it?

- ✔ **Connect, Translate & make the local ecosystem accessible**
- ✔ **IWB Diplomats Forum - working with over 50 embassies**
- ✔ **IWB monthly meetings with key players in the ecosystem**
- ✔ **IWB Consulting/Project Leading and Keynote speaking**
- ✔ **SADNA.io - Big Challenges Requires Small Team**

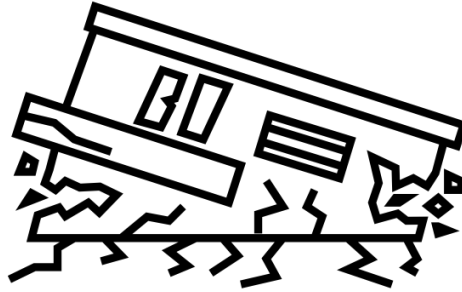
How we do it - Our Distinguished Advisory Board Members



The COVID19



Earthquake..



Earthquake..

OPPORTUNITY!

Israeli Leading Tech Fields



**Mobile &
Telecom**



Cyber



Automotive



**Water &
Energy**



**Automation
Industry 4.0**



**Enterprise
Software**



AG-Tech



Digital Health



FinTech



IoT

Israeli Leading Tech Fields



**Mobile &
Telecom**



Cyber



Automotive



**Water &
Energy**



**Automation
Industry 4.0**



**Enterprise
Software**



AG-Tech



Digital Health



FinTech



IoT

Israel Corona Tech Solutions

•
133

Initiatives

•
318

Companies

•
26

Challenges

•
198

Events

•
45

Funding
Opportunities

Israel Corona Solutions



www.coronatech.org.il

Resource Center for Israeli CoronaTech Innovation

**Innovation
Without
Borders**



CounterCorona
Harnessing Tech to Combat COVID

WIX

“Start-up Nation” - The recipe of the Israeli Innovation

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